Indianapolis Cultural Trail - Spring Clean - April 14, 2018, 9:30am-12:30pm

In it's fourth year, the Spring Clean is an opportunity for organizations from around downtown to give back to the Indianapolis Cultural Trail. Once the snow melts, a lot of litter, dirt, and grime is exposed. The Spring clean is a large Cultural Trail-wide initiative to get the Trail in shape for summer, high usage time.

We invite organizations to get involved by either being a material sponsor, breakfast table sponsor, or corridor sponsor. The Corridor Sponsorship includes bringing a group on 8-12 out on the morning of the event to clean your corridor of the Trail. It's a great opportunity for team building and giving back to the community we all work and play in. **This event sells out every year!**

Please direct all questions/comments to Sarah Frey, sfrey@indyculturaltrail.org, 317-672-7628.

~~**Presenting Spring Clean Sponsor $10,000 — Exclusive**~~ **- TAKEN - Brightview Landscaping**

- ~~Recognized as Presenting sponsor on all event collateral~~
- ~~Premier placement on event signage~~
- ~~Recognition during pre-clean instructions and breakfast program~~
- ~~Logo included on all Cultural Trail Spring Clean signage~~
- ~~Premiere placement of logo, linking to company's site, on Spring Clean website~~
- ~~Logo on all pre and post event communications~~
- ~~Included in pre-event press release and media advisory~~
- ~~10 breakfast event tickets~~
- ~~Included in all social media announcements~~

~~**Spring Clean Brunch Sponsor $5,000 – Exclusive**~~ **- TAKEN - Cunningham Restaurant Group**

- ~~Company logo included on invitations and prominent placement on event signage~~
- ~~Company logo on all breakfast signage~~
- ~~Logo on all pre and post event communications~~
- ~~Prominent placement of logo, linking to company's site, on ICT Inc. website~~
- ~~6 event tickets~~
- ~~Inclusion in all social media announcements~~

~~**Trail Tools $2,500 – Exclusive**~~ **TAKEN - Milhaus**

- ~~Company logo on all tools for Spring Clean~~
- ~~On-stage recognitions as top sponsor~~
- ~~Placement of logo, linking to company's site, on ICT Inc. website~~
- ~~4 event tickets~~
- ~~Inclusion in all social media announcements~~

Blue Corridor Sponsor $1,000 – 6 available

- Highest visibility with pedestrians, bikers, shoppers, and drivers
- Larger number of volunteers needed, generally 8-10.

Green Corridor Sponsor $750 – 6 available

- Great visibility with pedestrians, bikers, shoppers, and drivers
- Number of volunteers needed, generally 6-8.

Yellow Corridor Sponsor $500 – 6 available

- Good visibility with pedestrians, bikers, shoppers, and drivers
- Number of volunteers needed, generally 4-7

Included with all Corridor Sponsorships:

- *Company logo placement on event signage*
- Recognized on designated corridor of the Cultural Trail with signage 1 week prior & after
- Placement of logo, linking to company's site, on ICT Inc. website
- Brunch tickets included for volunteer team
- Included in all social media announcements

Coffee/Donut Cart Sponsor $500 – ~~2~~ 1 remaining - 1 JW Marriott

- Company logo included on event signage
- Logo placement in every center piece
- Placement of logo, linking to company's site, on ICT Inc. website
- Recognition in event program
- 2 event tickets
- Inclusion in all social media announcements

Volunteer Hospitality // Marketing $250 - 5 available

- Company logo included on event signage
- Promo table set-up at breakfast event
- Placement of logo, linking to company's site, on ICT Inc. website
- Recognition in event program
- 2 event tickets
- Included in social media announcements