



INDIANAPOLIS CULTURAL TRAIL, INC. PRESENTS...

CULTURAL TRAIL SPRING CLEAN March 14th, 2020

Presenting Sponsor - \$10,000 - Exclusive

- " _____ presents Indy Cultural Trail Spring Clean 2020"
- Donuts and coffee table at Tool Pick-up event
- Recognition as Presenting Sponsor on all event collateral (corridor banners, brunch signage, sponsor doc, website, cocktail napkins)
- Business name included every time event is mentioned
- Included in pre-event press release and media advisory
- Logo and link to logo on event website
- Recognized as ICT 2020 sponsor on homepage
- Organization highlighted on ICT blog
- Tabling/swag giveaway opportunity at post-clean brunch event
- Partnership promoted year round on social media platforms

Brunch Sponsor - \$5,000 - Exclusive

- Premier location on the event t-shirt
- Opportunity to speak/participate during brunch award ceremony
- Company logo and message on brunch table centerpiece
- Logo and link to logo on event website
- Recognized as ICT 2020 sponsor on homepage
- Organization highlighted on ICT blog
- Partnership promoted year round on social media platforms

Trail Tool Sponsor - \$5,000 - Exclusive

- Company logo on all tools for Spring Clean (remains on tools for all 2020)
- Recognition during event announcements as Cultural Trail Tool sponsor
- Logo and link to logo on event website as Trail Tool Sponsor
- Recognized as ICT 2020 sponsor on homepage
- Organization highlighted on ICT blog
- Partnership promoted year round on social media platforms

Blue Corridor Sponsor - \$1,500 - 10 of 10 available

- Signage along adopted corridor with highest visibility with pedestrians, bikers, shoppers, and drivers
- Larger number of volunteers needed, generally 12-15.

Green Corridor Sponsor - \$1,000 - 8 of 8 available

- Signage along adopted corridor with great visibility with pedestrians, bikers, shoppers, and drivers
- Number of volunteers needed, generally 8-10.

Yellow Corridor Sponsor - \$500 - 4 of 4 available

- Signage along adopted corridor with good visibility with pedestrians, bikers, shoppers, and drivers
- Number of volunteers needed, generally 6-8.

Included with all corridor sponsors:

- Company logo placement on event signage
- Recognized on designated corridor of the Cultural Trail with signage 1 week prior & after
- Placement of logo, linking to company's site, on ICT Inc. website
- Brunch tickets included for volunteer team
- Included in social media announcements