

## Where is the Indianapolis Cultural Trail: A Legacy of Gene and Marilyn Glick expanding?

The Indianapolis Cultural Trail: A Legacy of Gene and Marilyn Glick is expanding in two areas in downtown Indianapolis:

- 1. Indiana Ave and 10th Street The Indiana Avene expansion will begin at the Walker Theater on Indiana Avenue and continue north to 10th Street. It will then head east on 10th Street to the planned bridge leading to the 16 Tech Innovation district, which is anticipated to become a vibrant live-work-play community. Importantly, the Indiana Avenue segment will tie in historically and culturally significant neighborhoods and cultural destinations that have been disconnected from downtown and better unify Indianapolis' hospital and university campuses with the heart of the city.
- 2. South Street The South Street expansion will bring the Indianapolis Cultural Trail from New Jersey Street to Capitol Avenue, improving access in a thriving stretch of downtown that includes Lucas Oil Stadium, the Indiana Convention Center, and a growing residential hub anchored by CityWay. The new section will also create a beautiful connection between downtown and near Southside neighborhoods and Stadium Village area.

## Why is the Indianapolis Cultural Trail: A Legacy of Gene and Marilyn Glick expanding?

The short answer is we want to beautifully connect more neighborhoods and cultural destinations to each other and to the Indianapolis Cultural Trail: A Legacy of Gene and Marilyn Glick and use the Trail to celebrate and enhance our vibrant community.

The Indianapolis Cultural Trail A Legacy of Gene and Marilyn Glick celebrated it's completion and grand opening in the spring of 2013. Even before it was completed, people began asking if it was going to grow to expand to more neighborhoods and connect more communities to cultural destinations.

The Indianapolis Cultural Trail has transformed downtown Indianapolis. The Trail is a destination itself and used by residents and visitors as the best way to experience and travel around our downtown.

The Cultural Trail has contributed significantly to community and economic development and is credited with having an initial economic impact of over \$1 billion as published in a 2015 report by the Indiana University Public Policy Institute. The Cultural Trail is a catalyst for investments in neighborhoods and our business community while also infusing art, nature, beauty and connectivity into the city. The Trail has created one of most bicycle and pedestrian friendly downtowns in the country and is studied around the world as one of the best investments to enhance quality of life for residents. We want to bring these connections to more neighborhoods and cultural destinations, and in particular connect areas that have historically been physically disconnected with downtown.

The Indianapolis Cultural Trail connects arts, cultural and entertainment destinations with neighborhoods and greenways. The magic of the Cultural Trail experience happens between these destinations is what makes it the Trail, and it's connections so unique. By expanding and adding two new segments to the Cultural Trail, we will be connecting more people and neighborhoods to more cultural destinations and greenways while infusing art and nature along the Trail's newest additions.

# Who is leading the effort to expand the Indianapolis Cultural Trail: A Legacy of Gene and Marilyn Glick?

Indianapolis Cultural Trail, Inc (ICTI), a non-profit organization is leading the effort. Formed at the inception of the Indianapolis Cultural Trail: A Legacy of Gene and Marilyn Glick, ICTI's mission is to enrich lives and connect people and places through dynamic and beautiful experiences and use the Indianapolis Cultural Trail and Pacers Bikeshare program as a catalyst for economic growth.

As the Indianapolis Cultural Trail is a public private partnership and the Trail is located on public right of way, ICTI works closely with the City of Indianapolis.

## How much will the expansion cost?

The project budget for the Cultural Trail to expand in both areas is \$30M.

This includes funding for the Cultural Trail's public art collection and program and funding for the Cultural Trail's maintenance endowment which supports keeping the trail accessible for everyone 24 hours a day, 365 days a year.

## How much money has been raised?

As of February 2020, over \$26 million has been committed to the expansion project. The early contributors include:

Lilly Endowment, Inc.: \$20M City of Indianapolis: \$5

Anthem Foundation: \$1M

## What is included in the expansion?

The expansion of the Indianapolis Cultural Trail is a major capital project that will expand the Cultural Trail in two distinct areas: Indiana Ave and South Street for a total distance of almost 2 miles. The expansion is designed to the same high standards and quality that encompasses the existing Cultural Trail including botanical gardens and a public art program. The expansion also includes funding for the Cultural Trail's maintenance endowment and additions to the Trail's public art collection and program along the two segments.

## Why does the Cultural Trail have a maintenance endowment?

The Indianapolis Cultural Trail is managed and operated by a non-profit organization. The Cultural Trail's founders wanted to ensure that the Cultural Trail would have dedicated leadership and a sustainable funding source to ensure the Trail would be well maintained, accessible and beautiful for generations to come. As a result, the founding partners created Indianapolis Cultural Trail, Inc. to manage and oversee the Indianapolis Cultural Trail: A Legacy of Gene and Marilyn Glick and established the Cultural Trail maintenance endowment.

#### Why does the Cultural Trail expansion include funding for the maintenance endowment?

Indianapolis Cultural Trail, Inc. requires any funding for capital projects, including expansion of the Trail, to also include funding for the Cultural Trail's maintenance endowment as a way to ensure that sustainable funding is in place to operate and maintain the Cultural Trail to the high standards established by the Trail's founders. Indianapolis Cultural Trail, Inc. does not receive any ongoing support from the City of Indianapolis for the operations and maintenance of the Cultural Trail and relies on the support of generous individuals and corporate and philanthropic organizations to operate the Cultural Trail and it's programs at a high standard.

## Will the Indianapolis Cultural Trail public art collection also expand to the new areas?

Yes, the Cultural Trail's public art collection and program is an integral component to the Cultural Trail and the new areas will also be infused with high quality art and programming. The art program will include community

engagement and work with a curatorial advisory board to provide guidance for the new additions to the Cultural Trail's art collection.

# What is the timeline for the Cultural Trail expansion and when will it be complete?

The timeline for completion of the Cultural Trail's expansion is 2-3 years. We anticipate that designs will be finalized in 2020 and construction will start in 2021 and be completed in 2022. We must raise all of the funding needed for the entire project before construction can begin

## Will I be able to provide any input on the Trail's expansion?

Yes! There will be many opportunities for people to provide input and give feedback on the Trail's designs for expansion. The Cultural Trail is free and accessible for everyone to use so we will be asking for input on how we can improve the Trail as a part of this expansion project. Sign up here to receive the Cultural Trail newsletter and stay up to date on the expansion and learn about opportunities for input.

### How can I stay informed?

<u>Sign up here</u> to receive the Cultural Trail newsletter and stay up to date on the expansion and learn about opportunities for input.

#### How can I help?

If you are interested in making a financial contribution to support the Cultural Trail's expansion, contact Kären Haley, executive director, khaley@indyculturaltrail.org.

Help us tell the story of the Indianapolis Cultural Trail, <u>tell us why you love the Trail</u> and are excited to see it grow.

Follow us on social media @IndyCulturalTrail (Facebook/Instagram) @INCulturalTrail (Twitter) and help us spread the good news that the Trail is expanding by sharing with your followers.