



Presenting Sponsor - \$5,000 - Exclusive

- " _____presents Indy Cultural Trail Spring Clean 2021"
- Recognition as Presenting Sponsor on all event collateral (corridor banners, brunch signage, website)
- Business name included every time event is mentioned
- Included in pre-event press release and media advisory
- Logo and link to logo on event website
- Recognized as ICT 2021 sponsor on homepage
- Organization highlighted on ICT blog + social media
- Tabling/swag giveaway opportunity at post-clean brunch event
- Partnership promoted during Spring Horticulture Lunch and Learn Series

Trail Tool Sponsor - \$3,000 - Exclusive + 1 Year Sponsorship

- Company logo on all tools for Spring Clean (remains on tools for all 2021)
- Recognition during event announcements as Cultural Trail Tool sponsor
- Logo and link to logo on event website as Trail Tool Sponsor
- Recognized as ICT 2021 sponsor on homepage
- Organization highlighted on ICT blog
- Partnership promoted during Spring Horticulture Lunch and Learn Series

Brunch Sponsor - \$2,000 - Exclusive

- Opportunity to speak/participate during brunch award ceremony
- Company logo and message on brunch table centerpiece
- Linked to logo on event website
- Recognized as ICT 2021 sponsor on homepage
- Organization highlighted on ICT blog
- Partnership promoted during Spring Horticulture Lunch and Learn Series

Blue Corridor Sponsor - \$1,500 - 0 of 9 available

- Signage along adopted corridor with highest visibility with pedestrians, bikers, shoppers, and drivers
- Larger number of volunteers needed, ~12-15.

Green Corridor Sponsor - \$1,000 - 0 of 3 available

- Signage along adopted corridor with great visibility with pedestrians, bikers, shoppers, and drivers
- Number of volunteers needed, ~8-10.

Yellow Corridor Sponsor - \$500 - 0 of 2 available

- Signage along adopted corridor with good visibility with pedestrians, bikers, shoppers, and drivers
- Number of volunteers needed, ~6-8.

Included with all corridor sponsors:

- Company logo placement on event signage
- Recognized on designated corridor of the Cultural Trail with signage 1 week prior & after
- Placement of logo, linking to company's site, on ICT Inc. website
- Brunch tickets included for volunteer team (Brunch will be outdoors and socially distant with proper COVID-19 protocols.)
- Included in social media announcements