Saturday, March 12, 2022 | 9:00 a.m. - 12:00 p.m. | Along the entire Indianapolis Cultural Trail

Presenting Sponsor - $7,500 - Exclusive

- "________________________presents Indy Cultural Trail Spring Clean 2020"
- Recognition as Presenting Sponsor on all event collateral (corridor banners, brunch signage, sponsor doc, website)
- Business name included every time event is mentioned
- One Blue Corridor Sponsorship (12-15 volunteers, hi-vis corridor)
- Included in pre-event press release and media advisory
- Logo and link to logo on event website
- Recognized as ICT 2022 sponsor on homepage
- Organization highlighted on ICT blog (co-authored with ICT Staff)
- Partnership promoted year round on social media platforms

Brunch Sponsor - $4,000 - Exclusive

- Opportunity to speak/participate during brunch award ceremony
- Company logo and message on brunch table centerpiece
- One Blue Corridor Sponsorship (12-15 volunteers, hi-vis corridor)
- Logo and link to logo on event website
- Recognized as ICT 2022 sponsor on homepage
- Organization highlighted on ICT blog (co-authored with ICT staff)
- Partnership promoted year round on social media platforms

Trail Tool Sponsor - $3,500 - Exclusive

- Company logo on all tools for Spring Clean (remains on tools for all 2022)
- One Blue Corridor Sponsorship (12-15 volunteers, hi-vis corridor)
- Recognition during event announcements as Cultural Trail Tool sponsor
- Logo and linked to business on event website as Trail Tool Sponsor
- Recognized as ICT 2022 sponsor on homepage
- Organization highlighted on ICT blog (co-authored with ICT staff)
- Partnership promoted year round on social media platforms
Blue Corridor Sponsor - $1,500 - 5 of 8 available
  • Signage along adopted corridor with highest visibility with pedestrians, bikers, shoppers, and drivers
  • Larger number of volunteers needed, generally 12-15.

Green Corridor Sponsor - $1,000 - 3 of 4 available
  • Signage along adopted corridor with great visibility with pedestrians, bikers, shoppers, and drivers
  • Number of volunteers needed, generally 8-10.

Yellow Corridor Sponsor - $500 - 2 of 2 available
  • Signage along adopted corridor with good visibility with pedestrians, bikers, shoppers, and drivers
  • Number of volunteers needed, generally 6-8.

Included with all corridor sponsors:
  • Company logo placement on event signage
  • Recognized on designated corridor of the Cultural Trail with signage 1 week prior & after
  • Placement of logo, linking to company’s site, on ICT Inc. website
  • Brunch tickets included for volunteer team
  • Included in social media announcements