

INDIANAPOLIS CULTURAL TRAIL, INC. PRESENTS...

INDIANAPOLIS CULTURAL TRAIL SPRING CLEAN

Saturday, March 25, 2023 | 9:00 a.m. to 12:00 p.m. | Along the entire Indianapolis Cultural Trail

2023 Spring Clean Sponsorship Opportunities

Presenting Sponsor - \$7,500 - Exclusive - **Available**

- " _____ presents Indy Cultural Trail Spring Clean 2023"
- Recognition as Presenting Sponsor on all event collateral (corridor banners, brunch signage, volunteer onboarding doc, website)
- Business name included every time event is mentioned
- One (1) Large Corridor Sponsorship (12-20 volunteers)
- Included in pre-event press release and social media promotions
- Logo and link to logo on event website
- Recognized as ICT 2023 sponsor on ICT website

Brunch Sponsor - \$4,000 - Exclusive - **Beaty Construction**

- Opportunity to speak/participate during the brunch award ceremony
- Recognition as the exclusive Brunch Sponsor on brunch signage
- One (1) Large Corridor Sponsorship (12-15+ volunteers)
- Logo and link to logo on event website as Brunch Sponsor
- Included in pre-event press release and social media promotions
- Recognized as ICT 2023 sponsor on ICT website

Trail Tool Sponsor - \$3,500 - Exclusive - **Pending**

- Company logo on all tools for Spring Clean (signage remains on tools for entirety of 2023)
- One (1) Large Corridor Sponsorship (12-15+ volunteers)
- Recognition during event announcements as Cultural Trail Tool sponsor
- Logo and link to business on event website as Trail Tool Sponsor
- Included in pre-event press release and social media promotions
- Recognized as ICT 2023 sponsor on ICT website

Large Corridor Sponsor - \$1,500 - 2 of 4 available

- Signage along adopted corridor with highest visibility with pedestrians, bikers, shoppers, and drivers
- Larger number of volunteers needed, generally up to 20

Medium Corridor Sponsor - \$1,000 - 4 of 5 available

- Signage along adopted corridor with great visibility with pedestrians, bikers, shoppers, and drivers
- Number of volunteers needed, generally 8-12

Small Corridor Sponsor - \$500 - 1 of 2 available

- Signage along adopted corridor with good visibility with pedestrians, bikers, shoppers, and drivers
- Number of volunteers needed, generally 6-8

Included with all corridor sponsors:

- Company logo placement on event signage
- Recognized on designated corridor of the Cultural Trail with signage one (1) week prior & after
- Placement of logo, linking to company's site, on ICT Inc. website
- Brunch tickets included for volunteer team
- Included in social media announcements