

# FORECAST

2380 WYCLIFF STREET | SUITE 200 SAINT PAUL, MN 55114 | [WWW.FORECASTPUBLICART.ORG](http://WWW.FORECASTPUBLICART.ORG)

Forecast wishes to engage an Indianapolis-based consultant to work on our team supporting the development of a comprehensive public art master plan for the Indianapolis Cultural Trail: A Legacy of Gene and Marilyn Glick. The plan will set an ambitious course for the Cultural Trail's public art program over the next five to ten years. The Comprehensive Plan will:

- Balance the Cultural Trail's tradition of supporting local artists while also working with artists from around the U.S. and beyond
- Identify and outline staffing needs for a robust and dynamic public art program
- Review current operating policies and procedures regarding public art projects and make recommendations for revisions to insure consistency and best practices
- Recommend relevant policies and practices that support a robust public art program including, but not limited to, artist selection, collections care and management, documentation, gifts of art, and deaccessioning
- Identify and prioritize opportunities for art along and throughout the Trail including, but not limited to commissions, rotating art, exhibits and performance-based art
- Involve the community in the process
- Provide benchmarking data for similar public art programs in North America, including concept, staff size, budgets, and operating guidelines
- Include metrics and milestones for implementation of recommendations and measuring success

The goal for the Public Art Comprehensive Plan is to set an action-oriented road map for prioritizing the public art and culture program along the Indianapolis Cultural Trail. We want to transform the Trail into a leader and destination for celebrating a diversity of artists and experiencing arts and culture in a free and public setting. The comprehensive plan will:

- build upon previous investments in public art along the Trail;
- include community engagement to ensure that residents and communities along the Cultural Trail can have input on how their neighborhoods and their cultural districts can be uplifted as a part of the Trail's public art and cultural experiences;
- complement the unique design, urban setting and landscape of the Trail;
- identify sites and spaces for incorporating new art placement and cultural programming; and
- be inspirational and bold

Our team will be developing and facilitating the public outreach and community engagement activities, synthesizing data, and developing the 5-10 year action plan to guide the future of public art for the ICT.

We are looking for someone who:

- Shares our values and believes in our mission of public art that advances justice, health and human dignity.
- Is interested in equity in public art/culture/public space but does not need to have experience in planning in these areas.
- Is experienced in doing successful outreach through multiple communication channels to hard-to-reach and/or historically marginalized and excluded communities.
- Is experienced facilitating creative, dynamic, in-person community engagement activities, enabling participants to feel safe and heard.
- Has strong communication skills [meetings will be conducted in English; fluency in more than one language would be great but not required].
- Is highly knowledgeable and engaged with Indy community[ies].
- Is super organized, fun, and friendly, and can get community members excited about participating.
- Has the ability to pivot as needed [sometimes weather can be a hassle, or materials don't get delivered, or a computer breaks!]
- Not required but an added bonus if you have illustration/drawing skills!

What you'd be helping with:

- Facilitating dynamic, in-person, creative engagement activities developed with the Forecast team. This planning is currently underway.
- Providing information about the project, asking questions, and facilitating conversations with community members as part of the activities.
- Connecting with businesses along the Trail to provide materials and information about the project.
- Developing materials to share with community members about the project.
- Synthesizing comments and feedback gathered from community members.
- Helping with meeting logistics, document review, material development, attending meetings, and coordinating communications materials [all of these in collaboration with other team members].

Compensation:

This will be a contract position with Forecast. We envision approximately 50 hours of work through June/July 2024 at a rate of \$100/hour. We will develop a detailed scope of work with you and will continue to evaluate the scope together throughout the project.

Applying:

Please send your resume, a letter describing your interest in this position, and any links to websites or social media accounts where we can get a sense of who you are to [jenk@forecastpublicart.org](mailto:jenk@forecastpublicart.org) by February 9, 2024.

The position will begin February 20, 2024.