



## **For Immediate Release**

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### **Indianapolis Cultural Trail Launches Public Art Engagement Opportunities**

*Community input will help shape the future of public art along the internationally recognized linear park*

INDIANAPOLIS—Indianapolis Cultural Trail, Inc. and Forecast Public Art announced today the launch of a public art survey and other engagement opportunities to invite input from the community to help shape the future of the public art program along the Indianapolis Cultural Trail: A Legacy of Gene and Marilyn Glick. The Indianapolis Cultural Trail has long served as a canvas for showcasing the city's cultural and artistic spirit, and this collaborative initiative marks a significant step forward in its mission to promote creativity, connectivity, and cultural engagement with and for the community along the Trail.

The public survey will be open for six weeks and is available through a variety of formats and access points including an online survey available on the Cultural Trail's website (<https://indyculturaltrail.org/art>), in person at the Cultural Trail's office (132 W. Walnut Street), and via QR code access points along the Cultural Trail. The survey will be available in both English and Spanish and is open now through March 30, 2024.

“As we celebrate 10 years of the Indianapolis Cultural Trail connecting people to arts and culture in our city, we are excited to invigorate our public art program to reimagine the Cultural Trail as a destination for art and cultural experiences that are free for all to experience,” said Indianapolis Cultural Trail executive director, Kären Haley. “It is essential we have the Indianapolis community help shape the future of the Cultural Trail's public art experience as a part of this process.”

Alongside the public survey, Forecast will also be launching a public scavenger hunt. Each week in March, participants can learn about art along the Cultural Trail through the mobile app, Goosechase. The goal is to find the artwork, answer a question or two, and submit a selfie with the artwork through the Goosechase app. If participants submit the correct artwork each week, they will be entered into a drawing for a gift card from a local business. Details on how to participate in the scavenger hunt can be found online at <https://forecastpublicart.org/ictpublicart/>.

The Cultural Trail's current public art program includes pieces created by a mix of local and international artists, including the acclaimed [\*Ann Dancing\*](#) by Julian Opie on the corner of Massachusetts Avenue and Vermont Street. The planning work will inform the existing eight miles of Cultural Trail and the [\*future segments on Indiana Ave, 10th Street, and South Street\*](#) set to open later this year, as well as the [\*White River Expansion\*](#) which is currently in design.

Last year, the Cultural Trail released a Request for Qualifications to select a qualified team to lead the Cultural Trail's public art planning process. A community-driven panel of partners selected Forecast Public Art for their exceptional track record in community involvement and commitment to the enrichment of urban spaces through dynamic and inspiring art.

The plan aims to strike a balance between supporting local artists and collaborating with artists from across the U.S. and beyond. The plan will assess staffing requirements, review current operating policies, and recommend best practices for artist selection, collections management, and community engagement. Furthermore, the plan seeks to identify and prioritize opportunities for art along the Cultural Trail while also benchmarking against similar programs in North America. Updates about the public art plan and process will be available at:

<https://forecastpublicart.org/ictpublicart/>.

Support for the Public Art Plan along the Indianapolis Cultural Trail: A Legacy of Gene and Marilyn Glick is provided by Glick Philanthropies.

#### **About Indianapolis Cultural Trail, Inc.:**

Indianapolis Cultural Trail Inc. creates, inspires, and sustains connections and cultural experiences that are accessible for all. The Indianapolis Cultural Trail is both a 501(c)(3) not-for-profit organization and a world-class, internationally recognized linear park: The Indianapolis Cultural Trail: A Legacy of Gene and Marilyn Glick. In partnership with the City of Indianapolis, the organization also manages Pacers Bikeshare and public destinations along and connected by the Cultural Trail.

#### **About Forecast Public Art:**

A nonprofit organization based in Saint Paul, Forecast partners with artists and communities throughout the United States to activate, inspire, and advocate for public art that advances justice, health, and human dignity. Forecast consults with decision-makers on public art and cultural planning efforts, helps find, select, curate, and commission public artists and artwork, and supports public artists with funding, training, and opportunities to advance their public art careers. The nonprofit places particular emphasis on access for BIPOC artists and groups that are traditionally excluded. On the ground, Forecast's work results in policies and initiatives aimed toward addressing inequity and serving the community through public art. As a national

organization, Forecast's team aims to set standards for ethical policies, processes, and outcomes in the field.

**About Glick Philanthropies:**

Glick Philanthropies is an Indianapolis-based family of charitable initiatives dedicated to building community and creating opportunity that empowers every person to reach their full potential. Glick Philanthropies includes Glick Family Foundation, Glick Housing Foundation, the Glick Fund at Central Indiana Community Foundation (CICF), and the Glick Fund at Jewish Federation of Greater Indianapolis (JFGI). Since 1982, we have awarded \$320 million to charitable causes in Central Indiana and communities where Gene B. Glick Company operates.

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